

App Overview





Best 2 in 1 Attendance App.
Convert your Phone to a
Biometric Face Attendance
Machine

The image displays the UBIATTENDANCE software interface and a mobile application interface. The software dashboard shows a summary of attendance data: Present (47), Not Reported (5), Late Comers (10), and Undertime (4). Below this, an 'Attendance Overview' chart tracks present employees from March 1 to March 25, 2020. The mobile app interface shows a login screen with options for 'Log in' and 'Sign Up', and a 'Secure Attendance' message: 'User + Time + Selfie + Location. No more proxy!'. The mobile phone also displays a circular icon with a checkmark and a location pin.

UBIATTENDANCE

Dashboard

Spark Techno
Customer Reference No: 145

Present 47

Not Reported 5

Late Comers 10

Undertime 4

Attendance Overview

Present Employees

March 2020

260M
220M
180M
140M

1 5 10 15 20 25

Secure Attendance
User + Time + Selfie + Location. No more proxy!

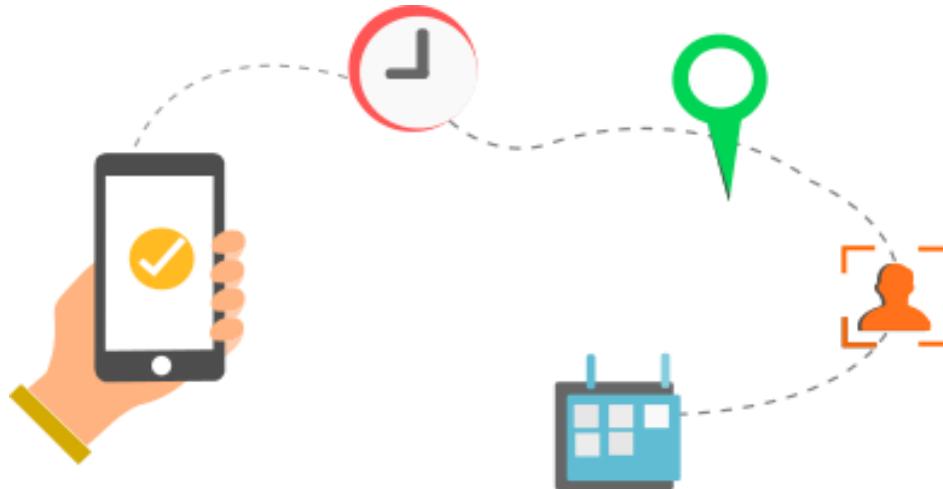
Present Employees

March 2020

260M
220M
180M
140M

1 5 10 15 20 25

Secure Attendance
User + Time + Selfie + Location. No more proxy!



Track Attendance, Time & location

ubiAttendance App offers the surest way to track Staff Attendance with selfie, time and location

4 way check on Employee Time Attendance



Checks Identity



Tracks Location



Takes Picture



Records Time

The Opportunity!

HIGH COST

For small Organizations with few Employees Machines become costly.

OBSOLESCENCE

The Machines have to be replaced frequently. Updates are not possible.

MANAGE COMPLEX SHIFTS

There is no way to manage multiple Time In/ Time out, Flexi shifts

ERROR PRONE

Prone to buddy punching & manipulation of Attendance data.

RIGIDITY

The existing Attendance cannot be scaled up to include Payroll or Performance management.

NO CENTRALIZATION

It is very difficult to have the Attendance data from multiple locations in one place.





Value Proposition, Key Features, & Benefits



Our Value Proposition

Highly Affordable

Cost/day is less than a tea cup



Reliable Services

21+ years, 1300+ clients,
82+ countries



Quick Start

No hardware installation. No
Software required



One Stop Solution

Manages Attendance for office, field or
work from home Employees



Scalable

Grows with your organization. The
Add-Ons can be purchased later



MIS Information

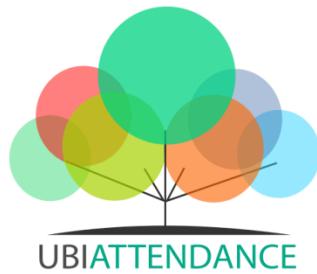
Attendance Reports available anytime,
anywhere with real time updates



Our Value Proposition

Why UBI Attendance?

- 100% made in India**
Totally made & serviced in India by Indians.. In Top 10 Apps out of 1342 entries in App Innovation Challenge of Digital India
- Anywhere, Anytime**
Unlike biometric machines, bugs & updates are free. Attendance can be marked anytime, anywhere. No office space required.
- Touchless Attendance**
Employees don't prefer to punch attendance from a common machine – specially in the pandemic times.
- Works in Villages/Remote areas/Oil Rigs**
No service is available for traditional attendance machines .
- Cutting Edge Technology**
Future ready application. Developed on Google platform. Dynamic architecture. Friendly UI.



Key Features





Key Offerings



Core Module

Selfie Based
Attendance

	Biometric Attendance with Time		Advanced Web Panel		QR Code Attendance		Configurable Settings, Views
	Manage Complex Shifts		Kiosk Mode Attendance		Attendance Reports		Phone, Chat & Email Support



Offline Attendance

- Track Attendance & Visits even in the absence of internet connection
- Works with poor network connectivity in remote areas, sea, dense forests, oil rigs etc.

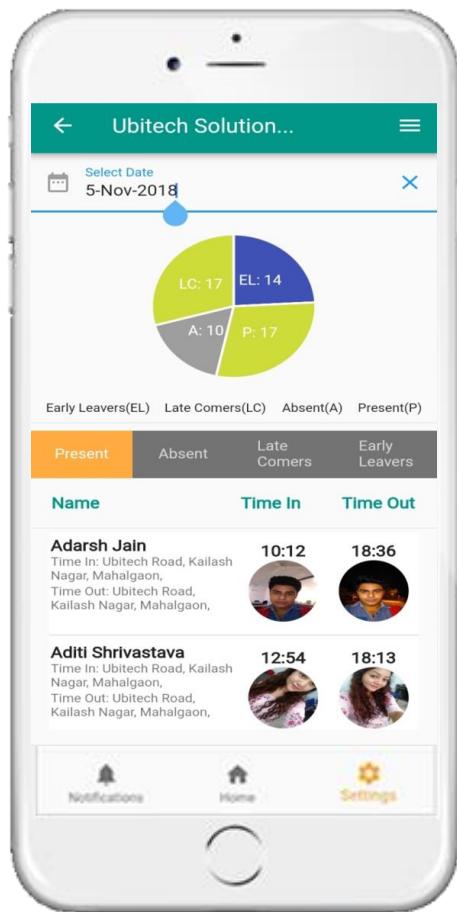
Use Case: Captures Attendance of employees posted in remote villages or oil rigs, where there is missing or poor internet connection. Being used by Govt. offices in villages and petroleum companies.



QR Code Attendance

Employees can punch Time in & Time out by scanning their QR codes to identify them

Use Case: Captures Attendance of blue collar employees who don't have smartphones. The supervisor provides them identity cards with QR Codes. Attendance is punched as soon as the QR Code is scanned.



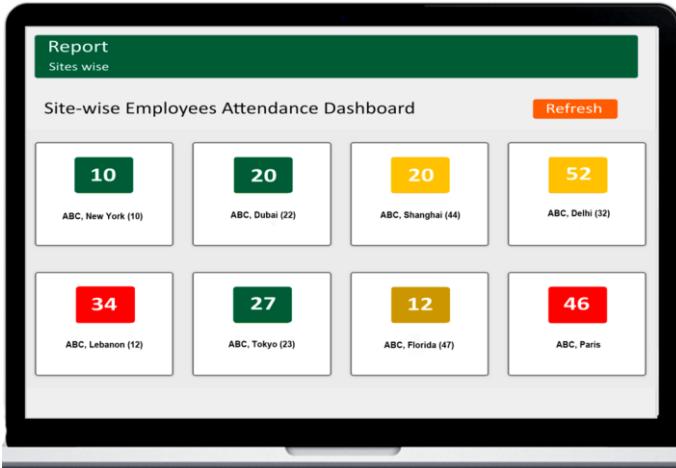
Summary Reports

Summarized Graphical view of the Employees Attendance. Automatic mails for summary information.

Use Case: Employee wise monthly summary report is used by a lot of organizations for consolidated Attendance data before processing payroll.

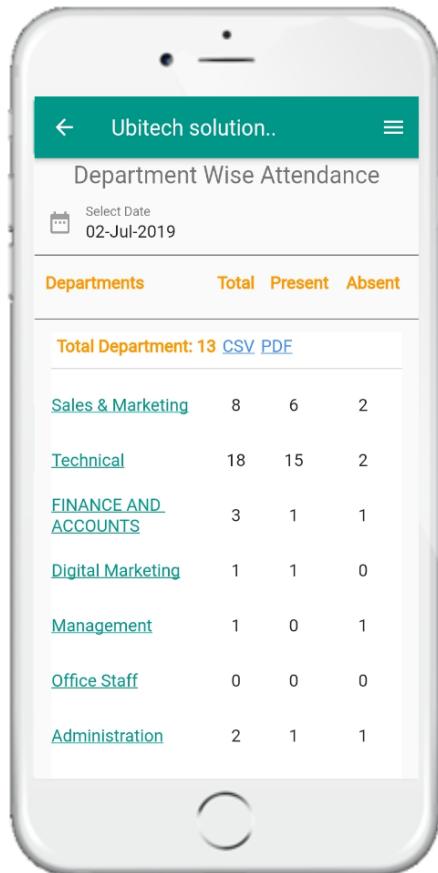


Site wise Attendance



Graphical view of the Employees present in multiple locations of a company

Use Case: Rudranee Infrastructure Ltd, Aurangabad with 150 employees had construction projects in multiple cities. Through ubiAttendance daily employee count in each of the sites could be seen in a glance.



Department wise Attendance

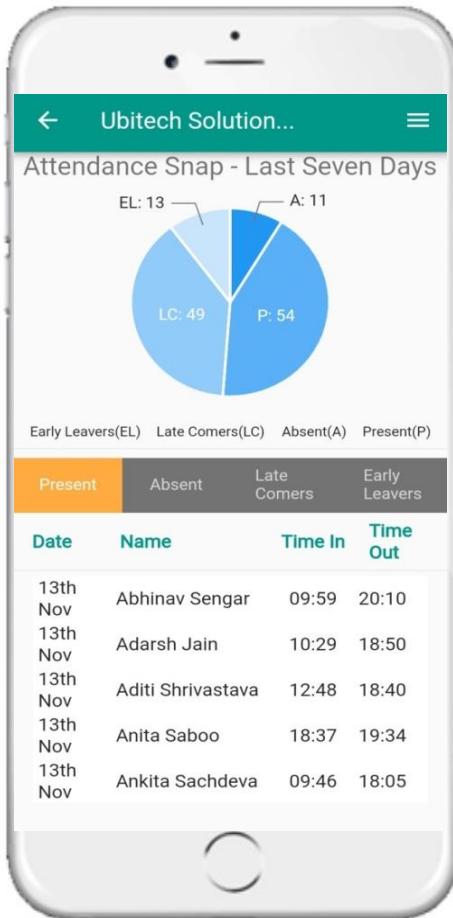


- Track Attendance & Visits of every department on App
- Department wise Summary
- Quickly view the reports and share them immediately
- Send the reports in PDF/Excel file from within the App

Use Case: Collector Mulugu, Telangana needed to track the punctuality of many departments like Department of Revenue, Department of Health. By getting the department wise summary he could improve the productivity.



Immediate Alerts



- The Alerts along with emails are reported for late Comers, early Leavers, people on Time off, missed Attendance Punches, outside Geo-fence.

Attendance App – Add-ons



Employee Tracking



Face Recognition



Geo-fence



Leave & Time off



Manage Clients



Shift Planner



Team Attendance



Track Visits



Key Offerings



**Manage your
Employee
Attendance
Effortlessly**

Employee Tracking

Check Real-Time tracking of staff on your Phone and Desktop. Admin can check which employee is where and at what time with distance covered by him/her (in km).

Face Recognition

Facial Attendance can be taken in Kiosk mode or by Supervisor or by the Employee himself. When the Face is matched the Time is automatically punched.

Geo-fence

Set up virtual boundary for Employees. Get insight on employees outside the desired location.

Leave & Time Off

Employees can apply for Leave or Time Off through the app and Admin can approve and reject the leave through the ubiAttendance mobile or desktop Software

•Key Offerings



Manage Clients

Add & Manage prospects and customers easily in the Desktop Software. Real time Client data insights to optimize your sales operations.



Shift Planner

Assign multiple employees to a single shift in one go. Quick & easy Shift Rotation. Get details of each employee shift in the software dashboard.



Team Attendance

It is super easy to set up an Attendance Kiosk! Just install the app & mount the Smartphone or tablet on a wall for construction sites, manufacturing units.

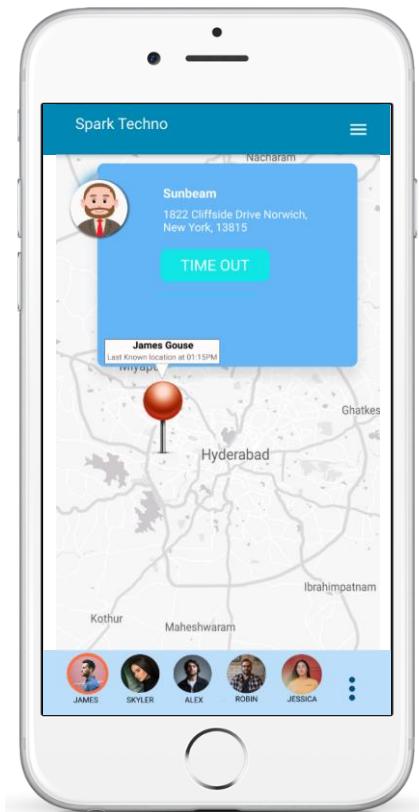


Track Visits

Service and Sales Staff are asked to punch every visit. Managers can track immediately each visit's time & location in real time. They can also capture Visit feedback with picture for every client.



**Manage your
Employee
Attendance
Effortlessly**



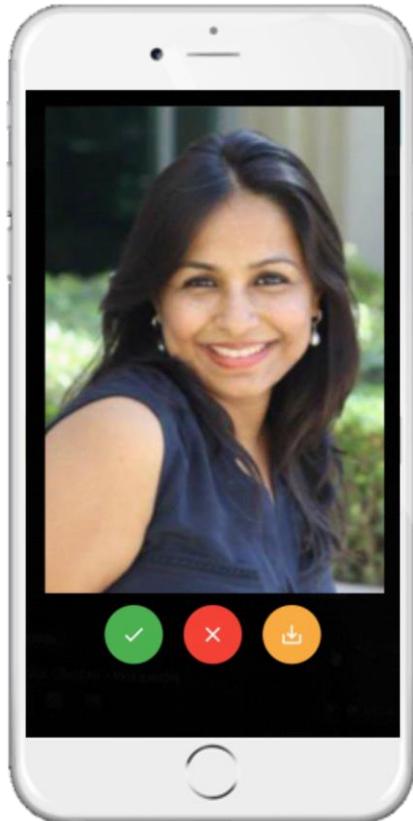
Employee Tracking

- Track live location of office or field employees.
- Plan or manage visits of the Sales / Service staff / Consultants / Project Supervisors

Example: Swiggy Outlet, Bangalore for tracking its delivery team

Challenge: Service providers from different segmentation like security agencies, plumbing agencies, cleaning agencies, home repairs, delivery services have to track their field staff.

Solution: Live location tracking was enabled so that the employees location at any given point of time could be known.



Attendance through Face Recognition

Contactless Time punch for "Work from Home" & Remote Employees

Example: Gautam Buddha University

Challenge: The no of students and staff was more than thousand and some faces were unknown.

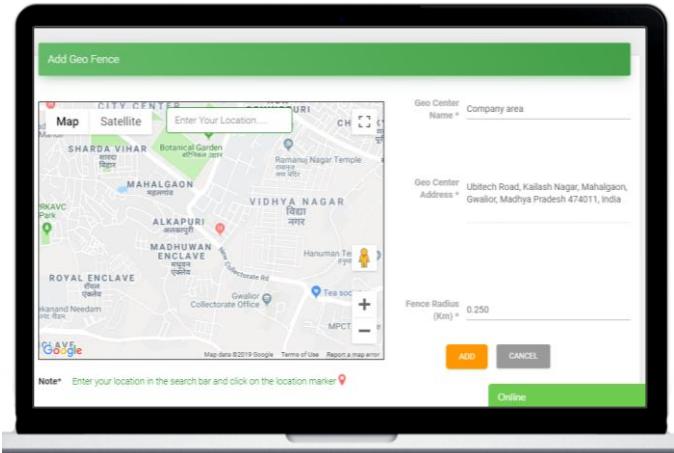
Solution: Once Face IDs were created, Attendance could not be punched by any other person.



Geofence – Set Virtual Boundary



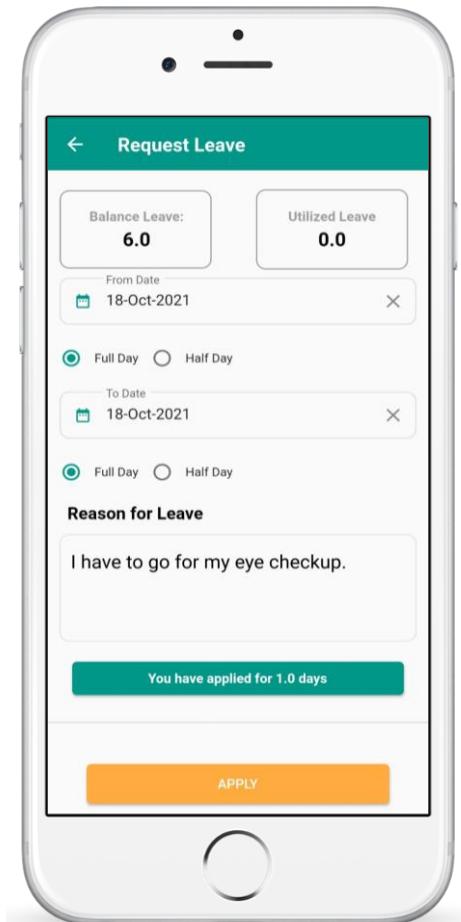
- Spot Employees who mark their attendance outside the office or site..
- Get mail alerts automatically listing employees outside the Geo-fence



Example: Enovation India Pvt. Ltd, Bangalore for their advertising agency

Challenge: They wanted to ensure that the attendance should be punched from the office only.

Solution: Assigning office as Geofence to the employees. Any employee who tries to punch attendance outside office can be identified and the Admin can be alerted.



Leave & Time Off

Employees can check their Leave balance & apply for Leave through App

Example: SB Fabcare Pvt. Ltd, Mumbai for Managing Laundry Services

Challenge: Tracking Leave of employees

Solution: Leave Add-on was provided for managing employees leave.



Client Management



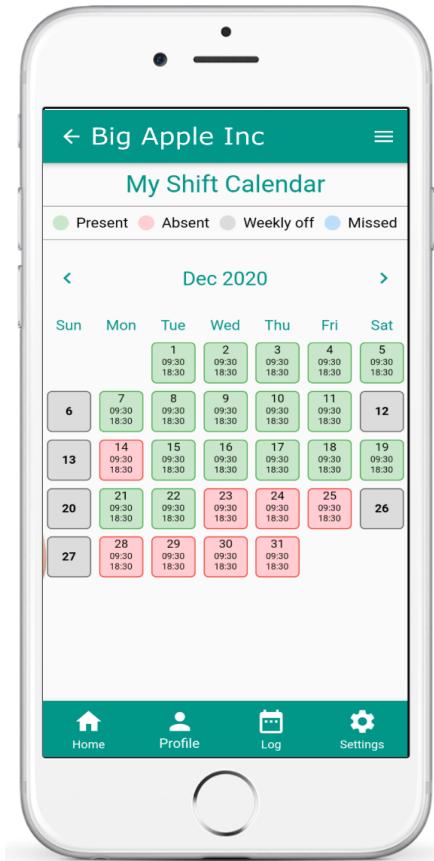
- Add & Manage prospects and customers easily in the Desktop Software
- Plan Sales Force visits

Company	Contact Person	Email	Phone	City
Dall Meyer	Mr Robertson	Robertson@dallmeyer.com	07718703412	Center City
Greenholt LLC	Garry Ve	business@greenholtllc.com	987654321	Ashville

Example: Vijay Electricals Limited, Hyderabad for 130 employees

Challenge: For managing their transmission projects the service team had to be given the next day visit plan.

Solution: The technicians visits could be planned according the priority & region. The services became more prompt.



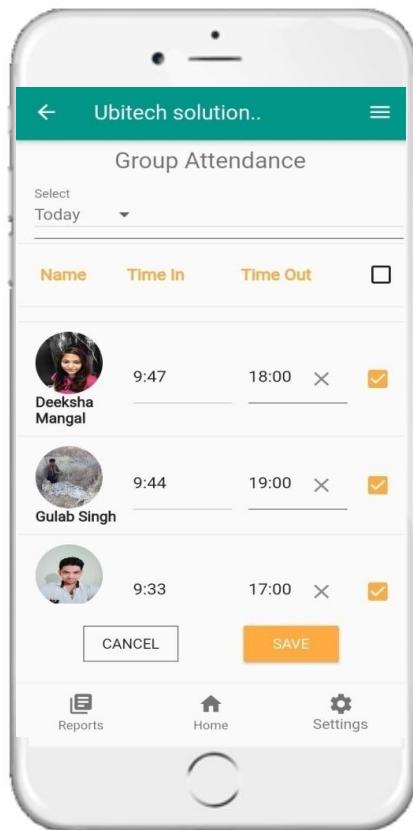
Shift Manager

- Plan & assign shift through Shift Calendar
- Manage any type of shift including flexi shift with multiple Time in & Time out

Example: Mother Dairy

Challenge: For an employee on emergency leave, another employee had to be called in his place. The shift had to be dynamically assigned.

Solution: Through ubiAttendance temporary shift could be assigned to the substitute employee. The production was undisturbed.



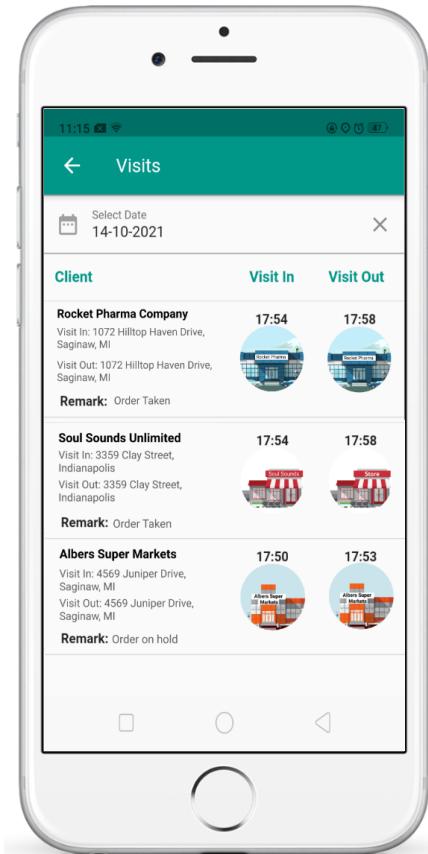
Team Attendance

Select employees in bulk and punch attendance of multiple employees in one go!

Example: Indo-Green Plastics, Chandigarh

Challenge: Punching attendance for workers without Cellphones

Solution: Attendance for entire team is punched from 2 cellphones with Face recognition



Visits Tracking

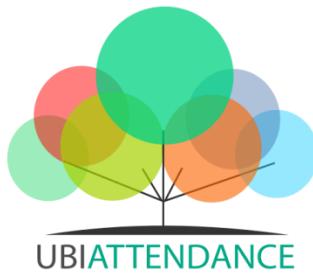
Track Attendance & visits of your field employees.

Employees visits are recorded with client, location & time details

Example: Aqua Plumbing Company, Kenya

Challenge: For satisfactory client service, managers had to ensure that the repair was done properly.

Solution: The plumbers were asked to punch client visits with the picture of the faulty Tap and after the repair was completed.



Pricing Model



Pricing Structure

Premium

Limitless possibilities

✓ Biometric Attendance with Time	✓ Remote Attendance	✓ Employee wise Attendance
✓ Captures Selfie	✓ Fake Time Detection	✓ Attendance Summary reports on Mail
✓ Captures Location	✓ Fake Location Detection	✓ Department wise Attendance
✓ Offline Attendance	✓ Import Employees	✓ Monthly Attendance Calendar
✓ Sites Monitoring	✓ Manage Complex Shifts	✓ Email & App Notifications
✓ Advanced Web Panel	✓ Multiple Time in/out	✓ Export Attendance
✓ QR Code Attendance	✓ Manage Holidays & Weekly Offs	✓ Advanced Filtering
✓ Kiosk Mode Attendance	✓ (40+) Attendance Reports & Graphs	✓ Phone, Chat & Email Support

Rs 50

/user/month billed annually

Pricing Structure

Add-ons

Employee Tracking	(Rs 36)
Face Recognition	(Rs 12)
Geo-fence	(Rs 6)
Leave & Time Off	(Rs 10)
Manage Clients	(Rs 6)
Shift Planner	(Rs 6)
Team Attendance	(Rs 12)
Track Visits	(Rs 6)



Key Benefits



Key Benefits

Highly Affordable

- Budget friendly App – Cost/day is less than a tea cup
- Nominally priced/Employee per Month
- Nil expenditure in hardware, Software & Infrastructure. No setup cost required
- Bug fixing & updates are free
- Pay as you grow



Key Benefits

Reliable Services

- Leading IT Service Providers - 21+ years, 1300+ clients, 82+ countries
- Built in collaboration with Global HR experts
- Hosted on Amazon Server with 99.99% uptime
- Data is fully secured on cloud
- Fast & Efficient support team for resolution on phone & email



Key Benefits

Quick Start

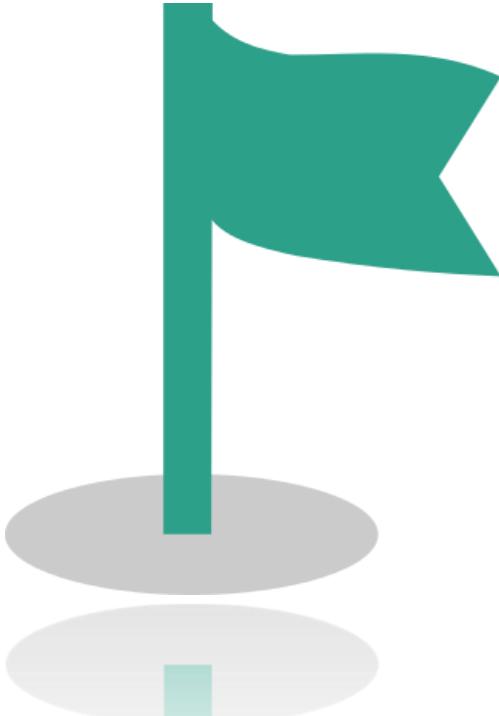
- No hardware installation. No Software required
- A few minutes is all that is required to get our App running.
- Start time tracking of employees immediately



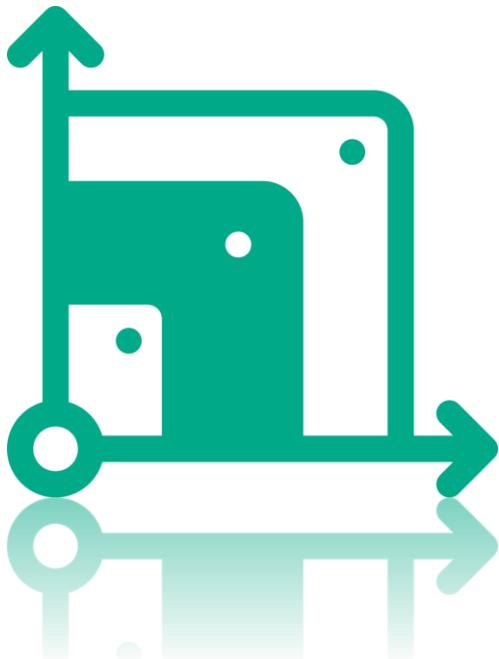
Key Benefits

One Stop Solution

- Caters to all Industries - Start-ups, SMEs & large Enterprises
- Integrates with popular software like SAP
- Can be extended to complete HRM
- Takes care of complex shifts like Flexi & Multiple Time In, Time Out
- Available on Android, Apple phones as well as Desktops
- Manages Attendance for office, field or work from home Employees



Key Benefits



Scalable

- It can care of Time tracking needs of small as well as large Enterprises - from 5 to 50,000 users
- The App grows with your organization
- Scalable to multiple Geographies
- The Add-Ons or optional modules can be purchased later as per the requirements



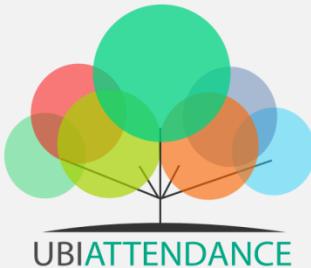
Key Benefits



- Attendance Reports available anytime, anywhere with real time updates
- Track late comers, early leavers, absentees, employee's overtime & under time
- Powerful 40+ reports & MIS Charts on Computer or Phone
- Use filtering option for your preferred view

MIS Information





Top Finalists in App Innovation Challenge

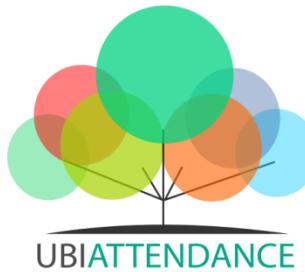
myGov नेतृत्वात्

NITI Aayog

Ministry of Electronics & Information Technology
Government of India

Digitally Empowered
Aatmanirbhar Bharat

**App Innovation
Challenge
2020**



Press Coverage



Bharat Petroleum

ubiAttendance is successfully managing attendance of **over 2,600 employees in Bharat Petroleum, 1800 employees in Zila Parishad, Maharashtra, NTPC, Sabarmati Gas...**

<https://psuwatch.com/bpcl-new-attendance-system-requires-employees-to-take-selfie>

The implementation was accomplished with nil expenditure in hardware, Software & Infrastructure.



Ministry of Revenue & Health

The article is press release of ubiAttendance rolled out in two Ministries - **Ministry of Revenue & Ministry of Health** followed by Ministry of Education in **Telangana District**, India.

The vision is to roll out in even remote areas for
5,000 employees

వక్కడ ఉన్నా..
ప్రజరు వేయాల్సిందే

Digitized by srujanika@gmail.com



କର୍ମ୍ୟକୁଳ ପନ୍ଥିରୁ
ମେରୁକୁଳରଚନାବିକି.

- సాధారణార్థాల్లో
ముఖ్యమైన కాలికర

ప్రభుత్వం ఉండుటంది. ఇక వేళ వీరు ద్వారా ప్రభుత్వ కుమి పెట్టయిల్లా రాన్ని వ్యక్తిగతి ప్రార్థన చేసియాన్ని అందుచుటుల్లా వ్యక్తిగతి ప్రార్థన చేసి మంది రాగివ్ అయి ఉండి పండిత్ అప్రభుత్వం ఉండుటంది. అప్రభుత్వం ఉండుటంది. అప్రభుత్వం ఉండుటంది.

Press Coverage

Top 10 Salary and Attendance
Management Solutions Providers -
2021

20 Most Promising Technology
companies - 2021



siliconindia



Trusted by 1300+ Companies

80+ Countries

190k+ Users



4.9/5



4.6/5



4.4/5



5/5



Sales Pitch Deck



Industry wise Use Cases



Construction



Challenge: There are no fixed entry points in sites, so the traditional biometric machines cannot work. The projects site keep on changing.

Solution: Through the app the attendance can be captured from anywhere. There is no restriction of locations.

Example: Welspun Enterprises Limited is using our app for its road projects.

Manufacturing



Challenge: In manufacturing companies employee's wages depend on their work hours. Calculation of work hours is difficult and faulty.

Solution: The work hours are automatically calculated through the attendance data so the computation of wages is effortless.

Example: Hidesign India Pvt Ltd

Industry wise Use Cases



Security Services



Challenge: The attendance of securities guard's is very difficult to manage. It is prone to errors and data manipulation.

Solution: Since our app also captures selfie and location along with time, our solution is very popular with the securities agencies.

Some of our clients have taken the solution for all the group companies.

Example: Brigade Eda, Doberman security solutions private limited.

Initially the company had taken the solution for brigade only. Subsequently they also implemented in Doberman and eagle securities.

IT & Technology



Challenge: The problem with IT companies today is that a lot of employees are working remotely.

Solution: UbiAttendance app comes in very handy for these employees.

As you all are aware that a lot of employees today are working from homes. Now they can comfortably punch their attendance from their homes.

Some of our clients have taken the solution for all the group companies.

Example: Bharat Petroleum Corporation Limited implemented our attendance app close to 3000 employees during lockdown.

Industry wise Use Cases



MNCs



Challenge: As you all know a lot of Multi-National Companies are working 24*7.

Solution: Attendance app offers day, night as well as fixie shits to manage any kind of complicated attendance.

Example: Alghanim International. The companies has offices in

Logistics



Challenge: In logistic companies most of the employees like the drivers are on the move, so the traditional ways of punching attendance today fail.

Solution: Because of the flexibility associated with ubiAttendance app out attendance solution is used by some of the leading logistics companies.

Example: Victor Logistics which is headquartered in Hyderabad, Ceva Logistics has 20 offices globally.

Industry wise Use Cases



Service Providers



Challenge: Service providers from different segmentation like security agencies, plumbing agencies, cleaning agencies, home repairs have their technicians on the field.

Solution: The app can capture picture before and after the service was provided

Example: Aqua plumbing. They would ask the plumbers to take the picture of leaking tap and then upload the picture at the end of the visit.

Healthcare



Challenge: Pharma Industries employ a lot of medical representative and sales field staff.

Solution: Solution- Through the ubiAttendance app the managers can easily plan the field visits. They can then assign the clients to each of the sales representative.

The visits can also be totally tracked to ensure the authenticity of the visit data.

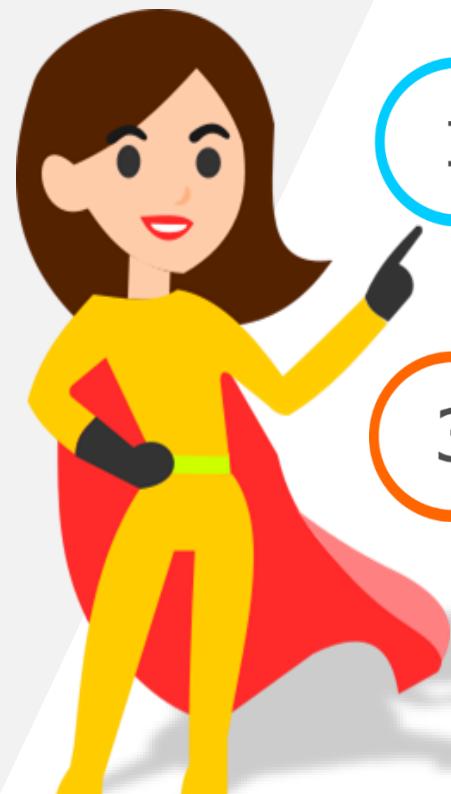


Product Demo

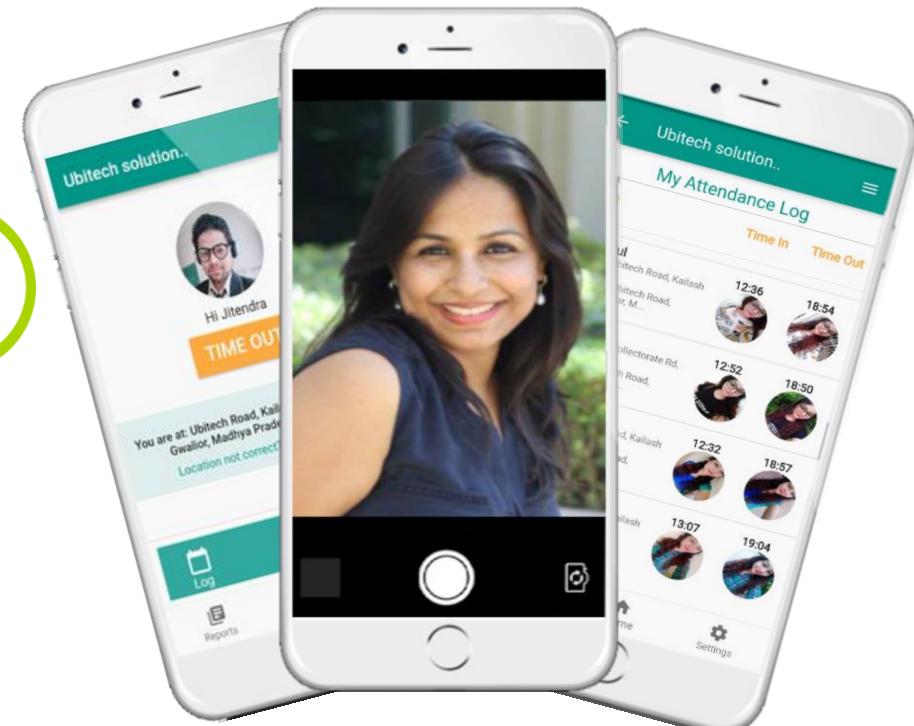




Punching Time in and Time out is as easy as 1-2-3



- 1 Punch Time
- 2 Take Selfie
- 3 Check Attendance





1

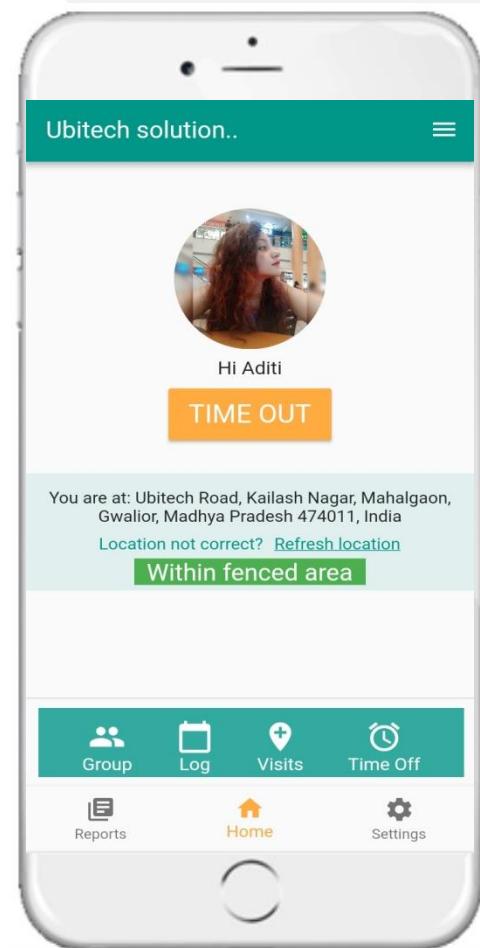
Login with QR
Code/Phone/Email





2

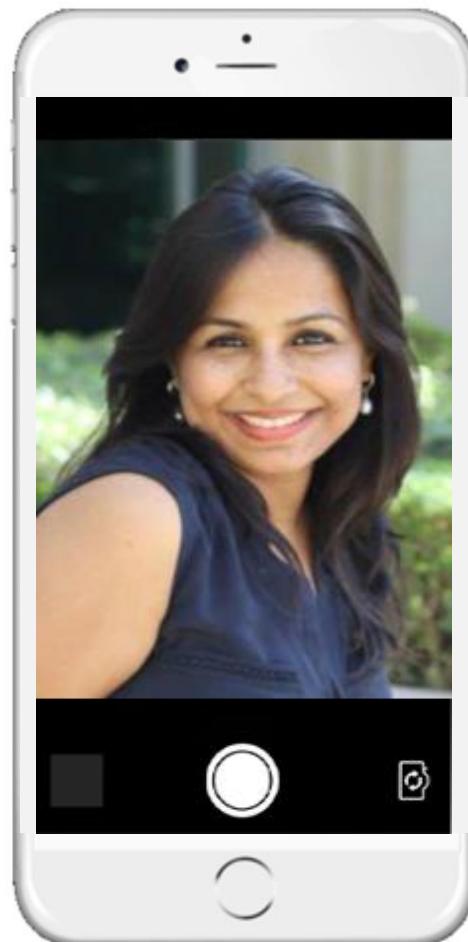
Punch Attendance





3

Click Selfie

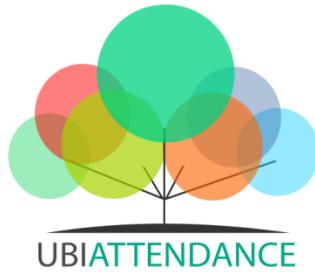




4

Check Attendance Log





Key Use Cases



Key Customer Case Studies

Client: Dineshchandra R. Agrawal Infracon Pvt. Ltd.

Industry: Construction

No. of Employees Initially: 144

Current No. of Employees : 1200

Add-Ons:

1. Employee Tracking
2. Geo-fence
3. Visits Tracking

They have multiple Project sites. UbiAttendance also effectively solved fake attendance which was untraced. Device restriction feature was applied.



Key Customer Case Studies

Client : Dr. Reddy's Pharmaceuticals

Industry: Healthcare

No. of Employees: 30

Add-Ons:

1. Team Attendance
2. Manage Clients
3. Geo-fence
4. Track Visits

The employees were posted in villages. Since they were on the move, Attendance could not be captured through Biometric Machines.



Key Customer Case Studies

Client : Automobile Carriers

Industry: Logistics

No. of Employees: 75

Add-Ons:

1. Geo-fence
2. Track Visits
3. Leave & Time Off

Multiple stores in Gurgaon, Noida. The employees fake Attendance was being marked even though they had not reached the office.



Key Customer Case Studies

Client : Godrej RenTRUST

Industry: Service

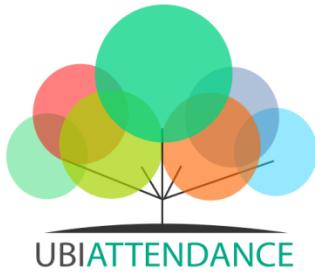
No. of Employees: 140

Add-Ons:

1. Team Attendance
2. Face Recognition
3. Geo-fence

The accuracy of contractual manpower work hours could be established. This helped the vendors in timely processing of their invoices





Marquee Customers



Clients Distribution by Industry

Business - 292

Education - 38



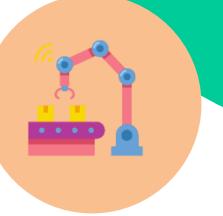
Healthcare - 92



Security - 45



Manufacturing - 124



Construction - 58



Travel - 18



Technology - 104



Real Estate - 21



Clients from India...



International Clients...



Hong Kong



United Arab
Emirates



Switzerland



United Kingdom



Kuwait



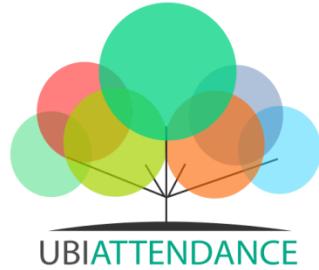
Saudi Arabia

growing by the day



Competitor Landscape





ubiAttendance App V/S Biometric Machines



ubiAttendance Vs Biometric Machines



Biometric Machines



Risk

High Implementation Risk, No risk cover for poor services



Cost

High Cost. No price reduction for small Organizations



Location

Can work on a **Single Location**



Check

Can only check **two ways Face/Fingerprint + Time**

ubiAttendance App



Low Risk because of subscription model.

High Risk Cover. Customer can stop the Payments anytime.

Much Lower Price. Price is in the ratio with The no. of employees. Highly affordable for Startups & SMEs.

Can work **Anytime, Anywhere**

Only way to check the time attendance in **4 ways – Login/QR Code + Time + Photo + Location**

ubiAttendance Vs Biometric Machines



Biometric Machines



Accuracy

Does not track the attendance accurately
For rough hands, face changes or
Unreadable finger prints

Multiple People

When marked by multiple people at the
Same time, it leads to **partial capture of data**

Can get obsolete

The reports generated are limited

ubiAttendance App



It can **capture the Time In/Time Out accurately**

When marked by even multiple employees
at the same time, it **tracks the photo, time and Location of the employee without any flaw**

Future proof, Will work with all device
updates

Lot of powerful reports to track time in
Multiple ways

ubiAttendance Vs Biometric Machines



Biometric Machines



Does not track the attendance accurately
For rough hands, face changes or
Unreadable finger prints



Accuracy



Multiple People

When marked by multiple people at the
Same time, it leads to **partial capture of**
data



Future Proof

Can get **obsolete**



Reports

The reports generated are **limited**

ubiAttendance App



It can **capture the Time In/Time Out**
accurately

When marked by even multiple employees
at the same time, it **tracks the photo, time**
and Location of the employee without
any flaw

Future proof, Will work with all device
updates

Lot of powerful reports to track time in
Multiple ways

Competition Overview – Attendance & Salary Apps



Feature	ubiAttendance	Pagarbook	Salary box	Facto time
Experience	21 Years Experience	2-3 Years	2-3 Years	5 Years
Countries	80+ Countries	Only India	Don't know	Don't know
Scalable	Yes. 8 Add-ons & end to end HR software	No	No	No
Price	Rs. 30/year	₹1299/Year	Rs. 100/employee/Year	Rs. 40/employee/Year
Downloads	190k+	5000k+	100k+	100k+
Reliability	Prompt resolutions of Service issues	Complaints unresolved for long period	Complaints unresolved for long period	Don't know
Play store rating	4.3	4.3	4.3	4.2
App store rating	4.3	4.0	4.3	4.9

Competition Overview – Attendance & Salary Apps



Feature	ubiAttendance	Pagarbook	Salary box	Facto time
G2	Available, 5-star rating	Available, 0 rating	Not Available	Not Available
software suggest	Available, 4.7	Yes, 4.9	Not Available	Not Available
Crozdesk	Available, 88/100	Not Available	Not Available	Not Available
Web panel	Yes	Yes	Yes	Yes
Free trial	Yes, 15 days	Yes, 7 days	Yes, 7 days	Yes, 7 days
Reports	40+	Don't know	Don't know	Don't know
Offline mode	Yes	Don't know	Don't know	Yes

Competition Overview – Attendance & Salary Apps



Add-on Features	ubiAttendance	Pagarbook	Salary box	Facto time
Employee tracking	✓	X	X	✓
Device Restriction	✓	X	✓	✓
Fingerprint Attendance	✓	X	X	X
Biometric attendance	✓	X	✓	✓
Employee tracking	✓	✓	✓	✓
Team attendance	✓	X	X	X
Shift planner	✓	X	X	✓
Face recognition	✓	X	✓	X
Manage clients	✓	X	X	X
Geo-fence	✓	X	X	X
Leave & Time off	✓	X	✓	X
QR code attendance	✓	X	X	X

Competition Overview – Attendance Apps



Feature	ubiAttendance	AttendNow	Attnd – TrillionBits
Experience	21 Years Experience	1.5 Years	2 Years
Countries	80+ Countries	Only India	Don't know
Scalable	Yes. 8 Add-ons & end to end HR software	No	No
Price	Rs. 30/year	₹60/Year	Rs. 100/employee/Year
Downloads	190k+	10k+	5k+
Reliability	Prompt resolutions of Service issues	Complaints unresolved for long period	Complaints unresolved for long period
Play store rating	4.3	4.1	3.0
App store rating	4.3	3.9	N/A

Competition Overview – Attendance Apps



Add-on Features	ubiAttendance	AttendNow	AttnD – TrillionBits
Employee tracking	✓	X	✓
Device Restriction	✓	X	X
Fingerprint Attendance	✓	X	X
Biometric attendance	✓	X	X
Employee tracking	✓	X	✓
Team attendance	✓	X	X
Shift planner	✓	✓	X
Face recognition	✓	X	✓
Manage clients	✓	X	X
Geo-fence	✓	✓	X
Leave & Time off			✓
	✓	(Only Leave)	(Only Leave)
QR code attendance	✓	X	X



Discovery Questions

Presenter: Namrata Bhansali
Duration: 2 min



Key Discovery Questions

- What is the nature of your business?
- How you are tracking your employees attendance currently?
- What problems are you facing in managing attendance?
- How many employees you have?
- How many of your employees are working on field?
- How many of your employees have smartphones?
- How can we restrict attendance punching within the office?
- How can the app tell where the field employees are at anytime?

Key Discovery Questions

- How can the employees be restricted to punch location from office only?
- How can visits be planned?
- How can the supervisor take attendance for his team?
- Can attendance be punched without touching any device?
- Can the system calculate daily wages?
- Can the system tell whether a repair job has been done properly?